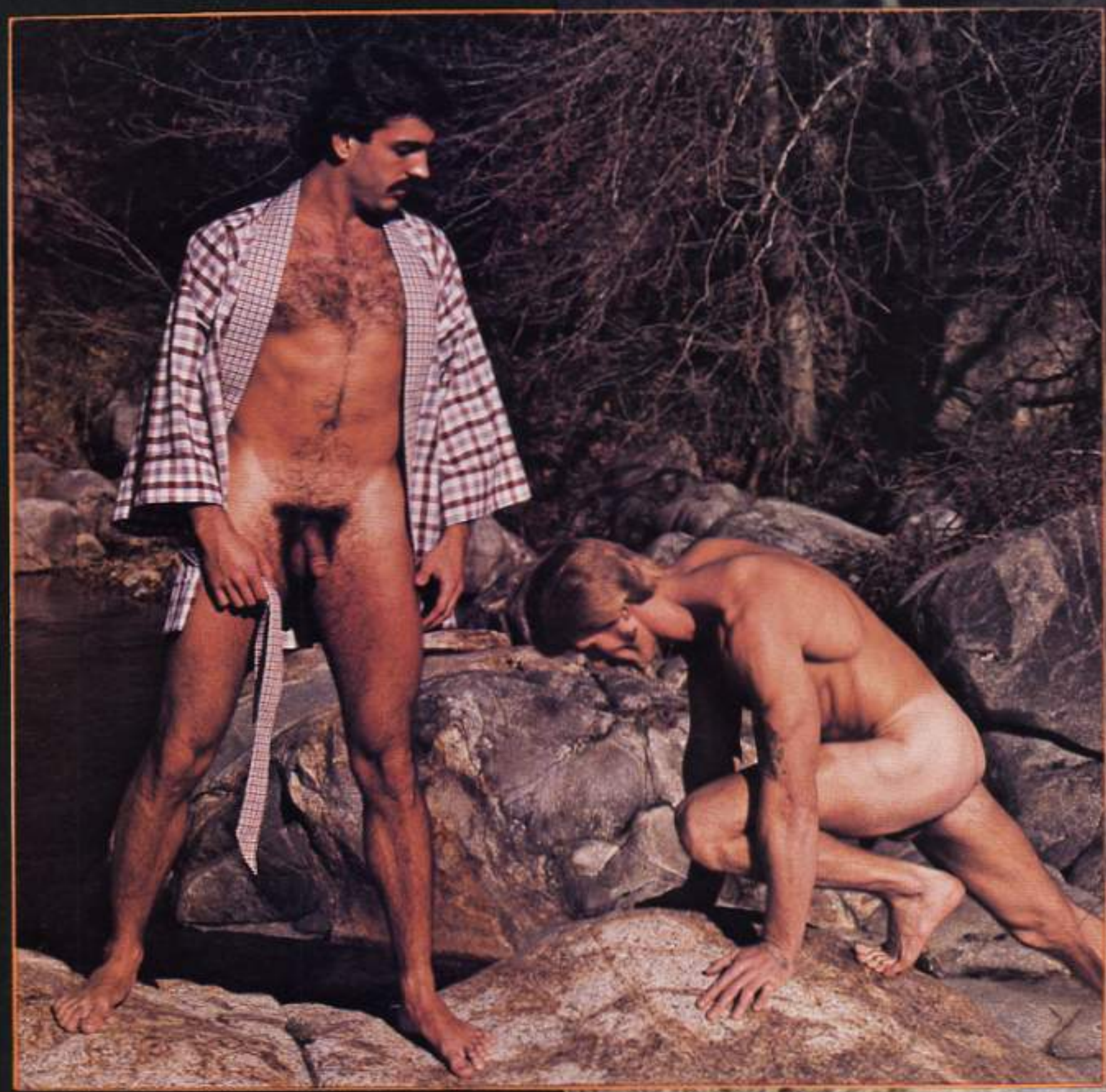


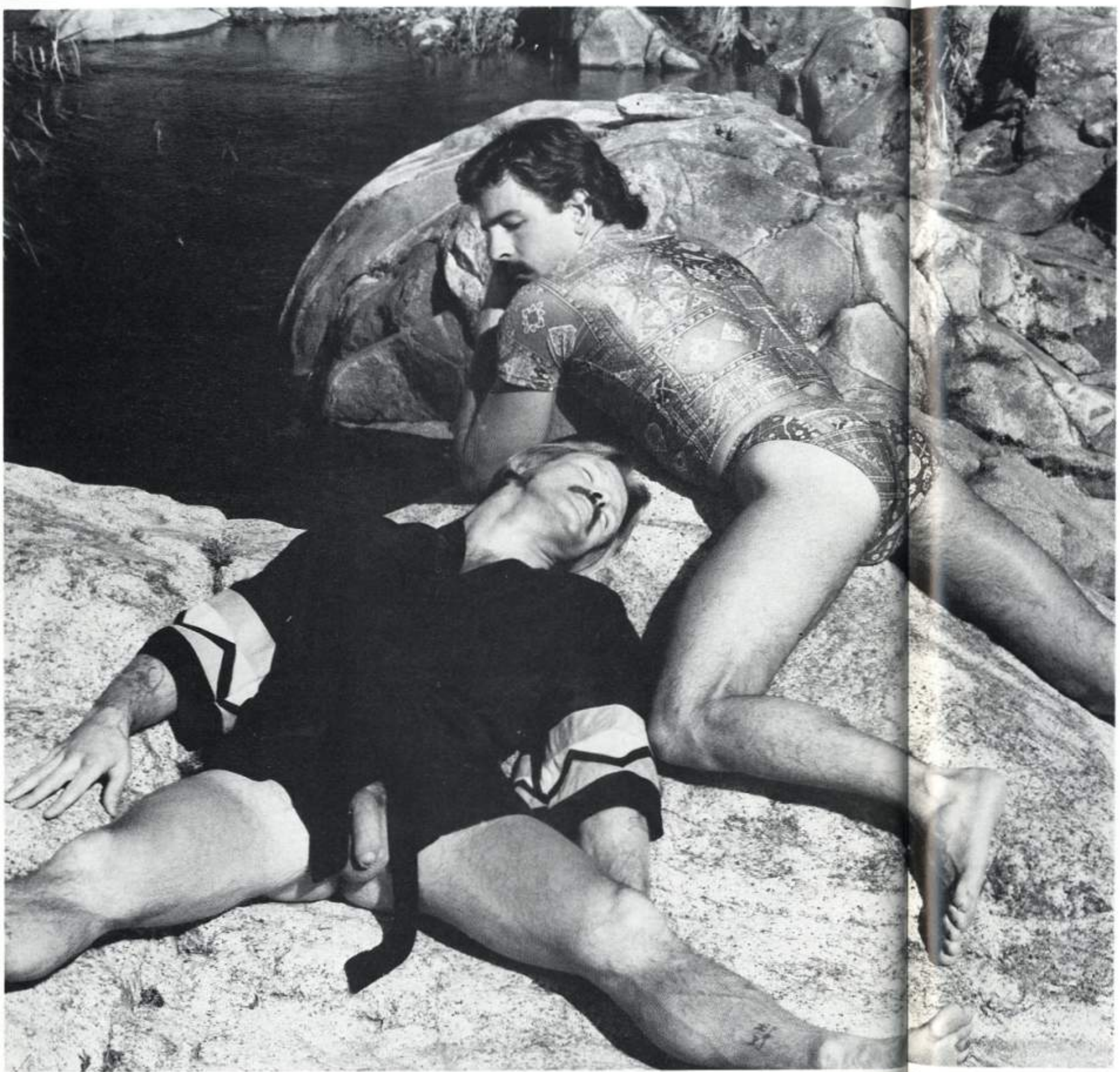
STUD DUDS

For the long hot summer ahead, whether you spend it in Honolulu or Hoboken, Ah Men and International Male have come up with some tropical topicals to help you strut your stuff to its best advantage. Combining sensual synthetics like velour, tricot and vinyl with the basics of natural poplin and cotton, these stud duds are easily cared for and reflect a look that is ultra casual and sinfully sexy.

Above, Barry takes a bow but it's Johnny who gets the attention in a Hopi Coat of crisp polyester and cotton. In blue, brown or burgundy. One size fits all. $19.95. From Ah Men.

Opposite, Clay shows the come-hither results of a reversible rain jacket with epaulets, four pockets, knitted cuffs and waistband with heavy duty zipper. In natural high count poplin, as shown here, with chocolate brown vinyl on the other side. S-M-L. $35. From International Male. Johnny is the object of Clay's affection, wearing 100% natural flesh designed by Father Nature. One size fits all. Price unavailable although the man himself *may* be.

Photographs by Target



STUD DUDS

Photographed exclusively for *Honcho* by Target Studios

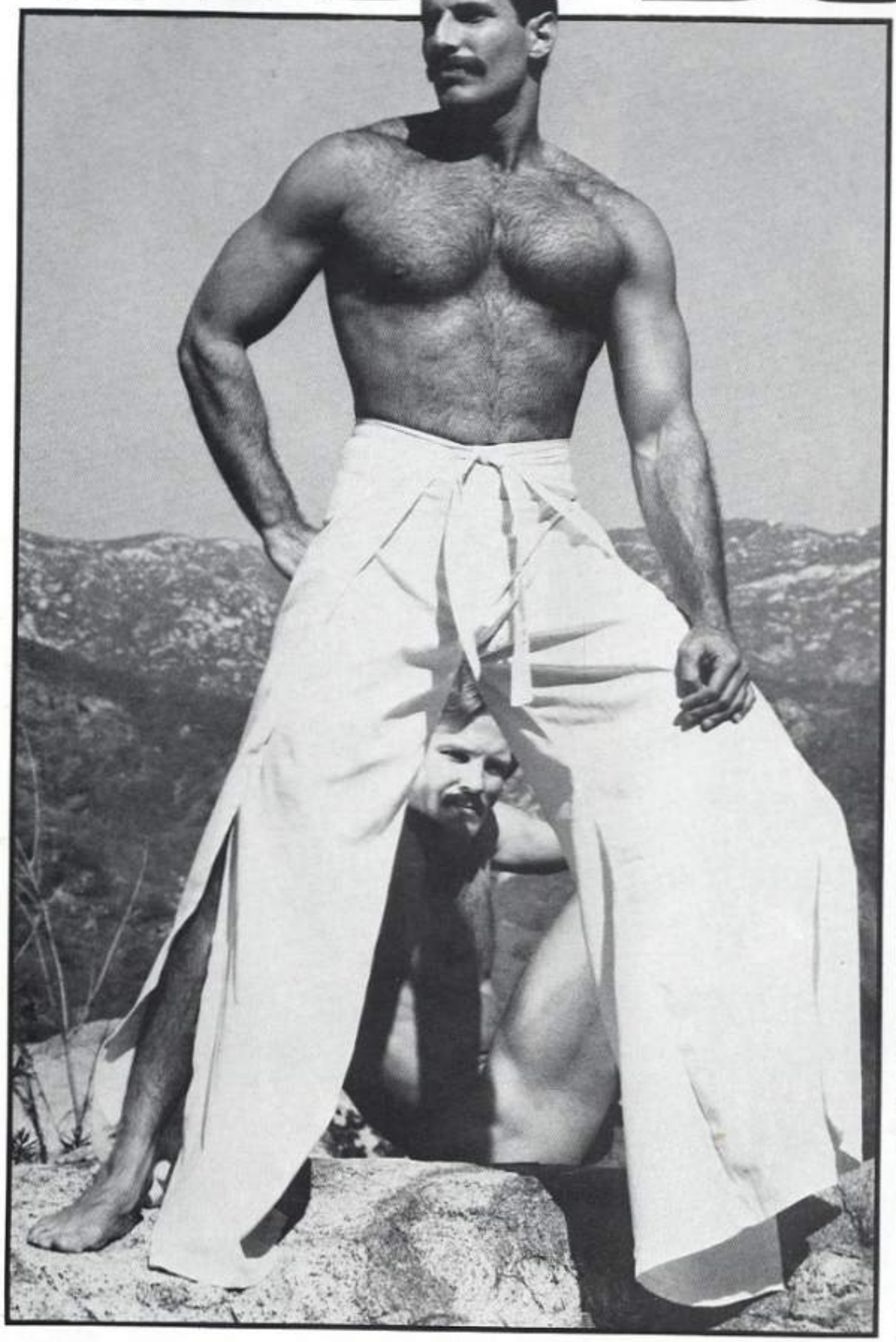
Getting off on their rocks, Barry and Johnny at left, find their own place in the sun with more Ah Men designs. Barry lets it all hang out in an arnel velour Hopi Coat in chocolate brown/gold and white trim. One size fits all. $42.95. Johnny plays the Persian boy in a Persian Rug Tee Shirt and matching Buckle Bikini inspired by the carpets of the Middle East. In Antron Lycra tricot. Both in S-M-L-XL. Shirt, $15.00. Bikini, $11.95.

Below, Clay gets hold of things in the rain jacket shown on a previous page. Barry weathers his personal secret storm in a denim jacket with a look that's both rugged and casual in 100% prewashed denim. Check out the natural strip detail and groomet sleeve snaps lending it an extra fashion touch. In natural blue denim. S-M-L-XL. $35. Both from International Male.

Perched on a piece of the rock, Barry bares his all, at far left, in x-rated lounge pants done in see-through nylon tricot, with a tempting side slit that Clay finds touching. In black and white, S-M-L-XL. From Ah Men. $14.95.

Below left, Clay takes things lying down in a hooded arnel velour robe with waist tie. Light-weight, machine washable and soft as velvet, it's a one-size-fits-all item from Ah Men. $55.95.

STUD DUDS

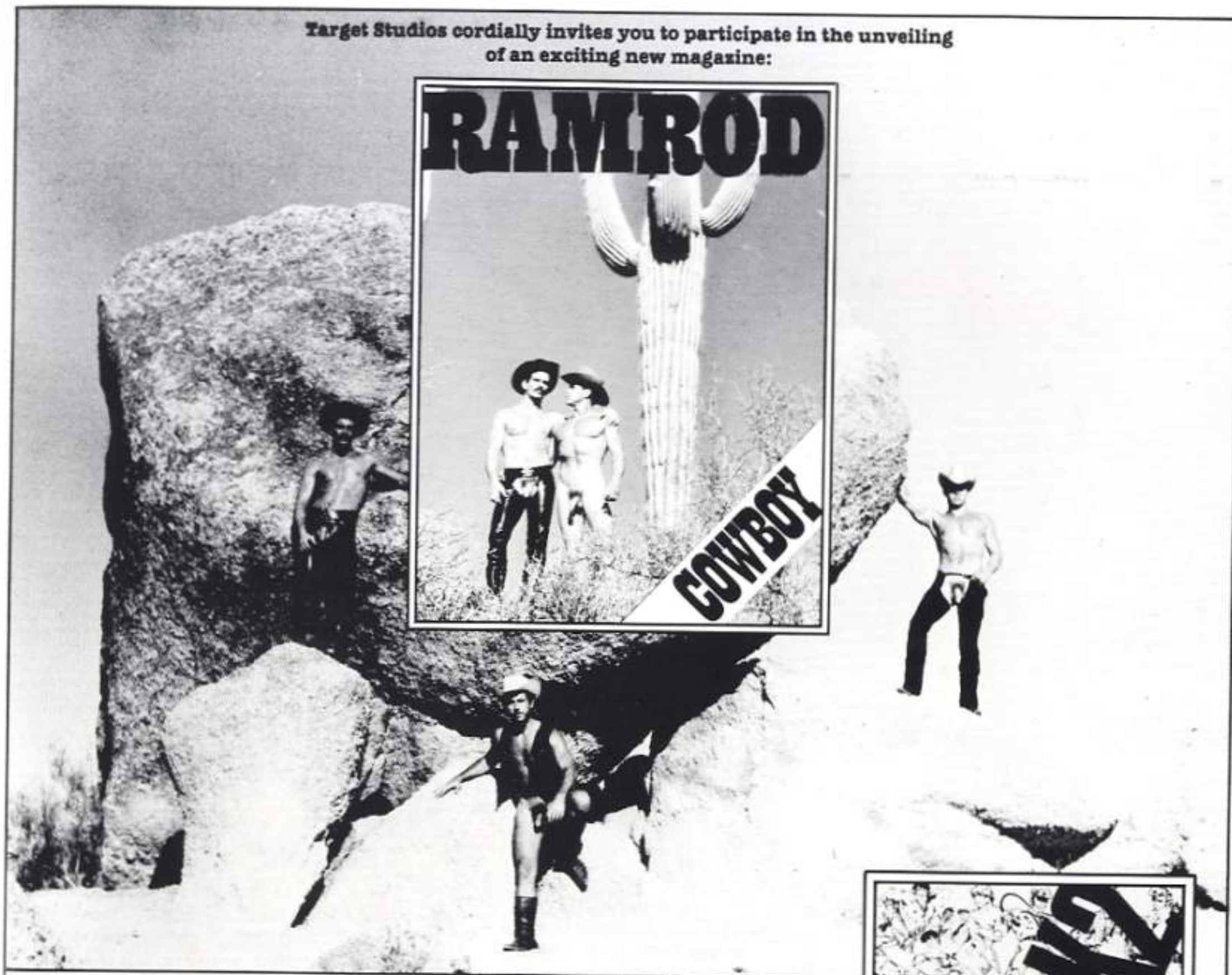


Consider Clay Russell here,
getting the soft touch in a pair
of white wrap-around pants
of cotton and polyester.
They tie front and rear to let you show
as much flesh as you dare.
One size fits all.
From Ah Men. $14.95.

Peering between the legs of this
colossus is Barry,
who adds his own
natural wonders
to the California landscape.

**Photographed
exclusively for Honcho
by Target Studios**

Target Studios cordially invites you to participate in the unveiling of an exciting new magazine:



At last, the long-awaited second issue of Ramrod is ready, and this time we decided to explore the legend of the American cowboy. So we packed off **Will Seagers, John Colby** and our new discovery **Peter Bolt** to the wilds of Arizona to bring you this dazzling display of erotic Americana. We don't really know if this is the way it was in the good old days, but we do know that the expression "when men were men" certainly applies to these three hunky specimens. We've gone all out to create the most spectacular production of any magazine — ever! This edition is 8½"X11", 52 pages including 18 pages of glorious color, with a center gatefold that makes a great color poster. We printed the magazine on an elegant heavyweight glossy stock and laminated the cover for added sheen and durability, a trend we started with Javelin #3. So join our three intrepid studs in a lusty adventure you'll come back to again and again.

RR-2 . . . Ramrod # 2 . . . . . $10.00
(Owing to the extra-heavy weight of the paper used for this issue we must ask that you add $1.50 for First Class Postage. Thank you.)

NOTE: RAMROD # 3: Cowboy (Part 2) is now in preparation and will be coming your way soon. Watch for it!

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