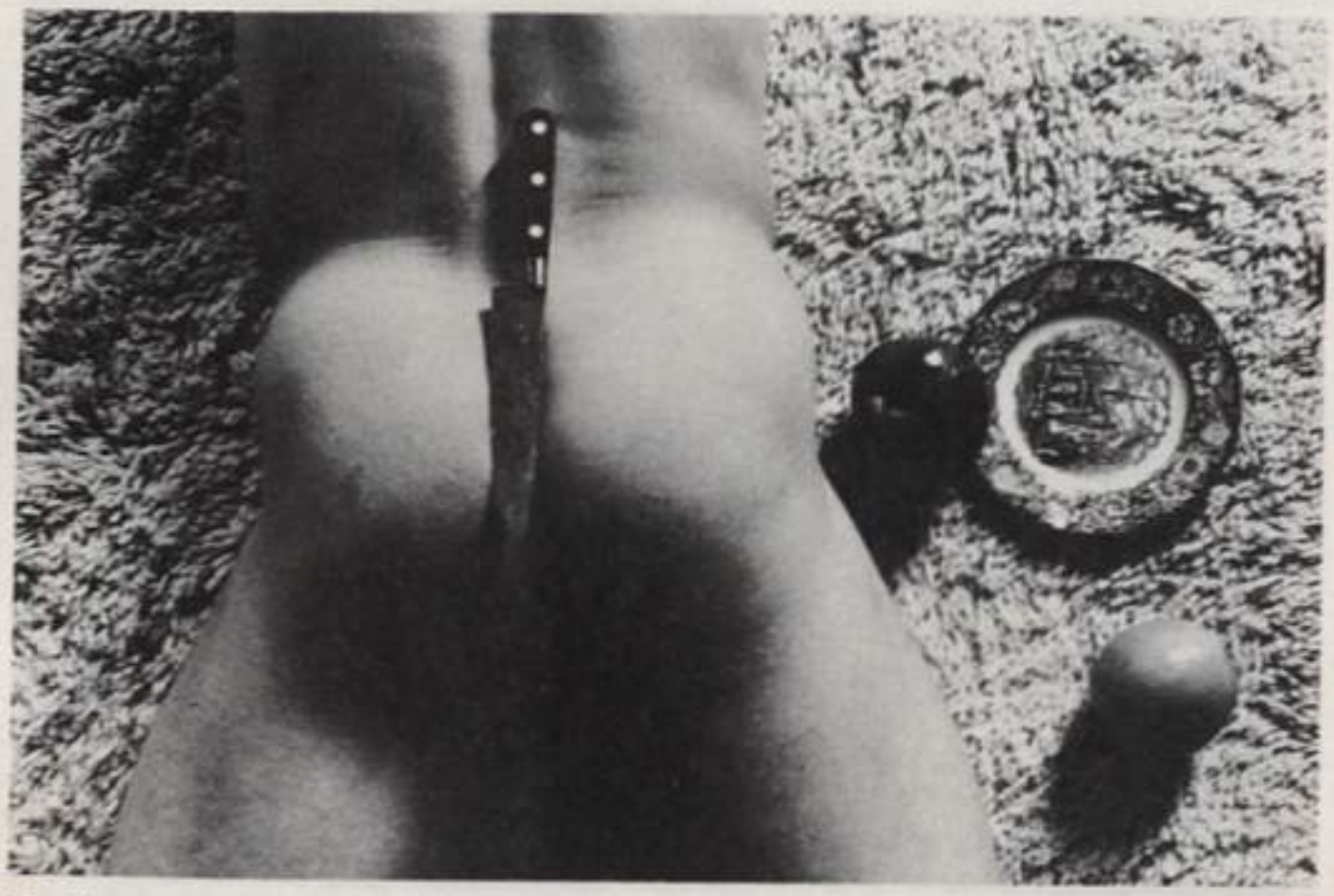
ARIMONDI

FASHION & FANTASY

Self-portrait, Clown Series, 1972

You'd expect taste and style from an Italian, and that's just what Victor Arimondi delivers in his stunning photographs of fashionable and fantastic men. Chances are, you've already admired his work, which has appeared in books (*The Look of Men*, Eurasia Distributor, 1980; and *Boyfriends*, Colour Library International, 1983), greeting cards

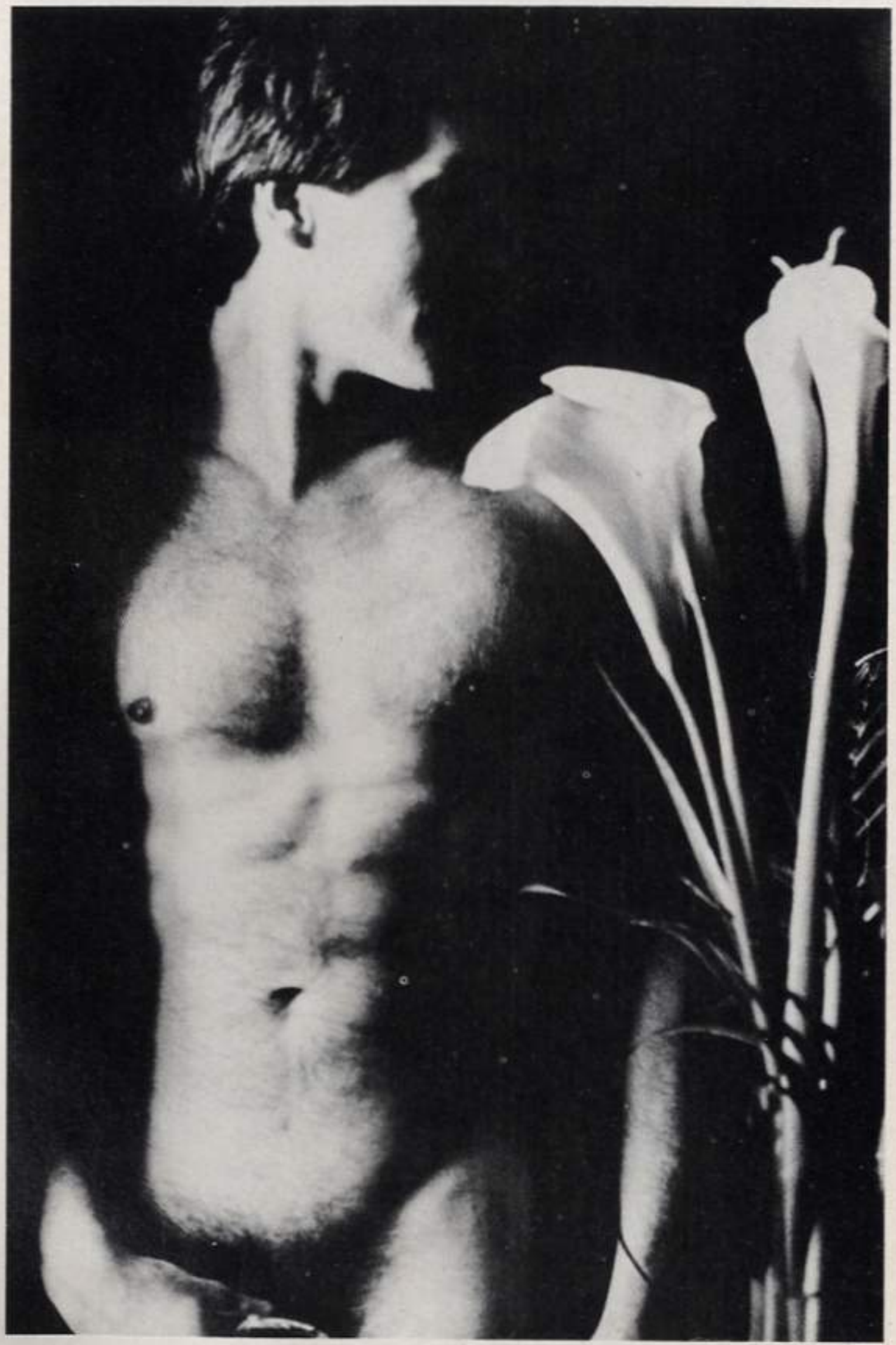
Fruits, 1980



Fruits, 1980

(published by Captive Concepts, 551 Productions, Jim Ross Inc. and West Coast Collection), periodicals (*Camera Arts*, *Vogue*, *Harper's Bazaar*, *American Photography*, *Architectural Digest*, *L'Art et la Mode*, *Absolut*, *Progresso Fotografico* and numerous *ADVOCATE* covers), advertisements (for Bullocks, Goldberry, Helga Howie, I. Magnin, Jordache and Obiko) and galleries around the world.

Men and Flowers, 1982



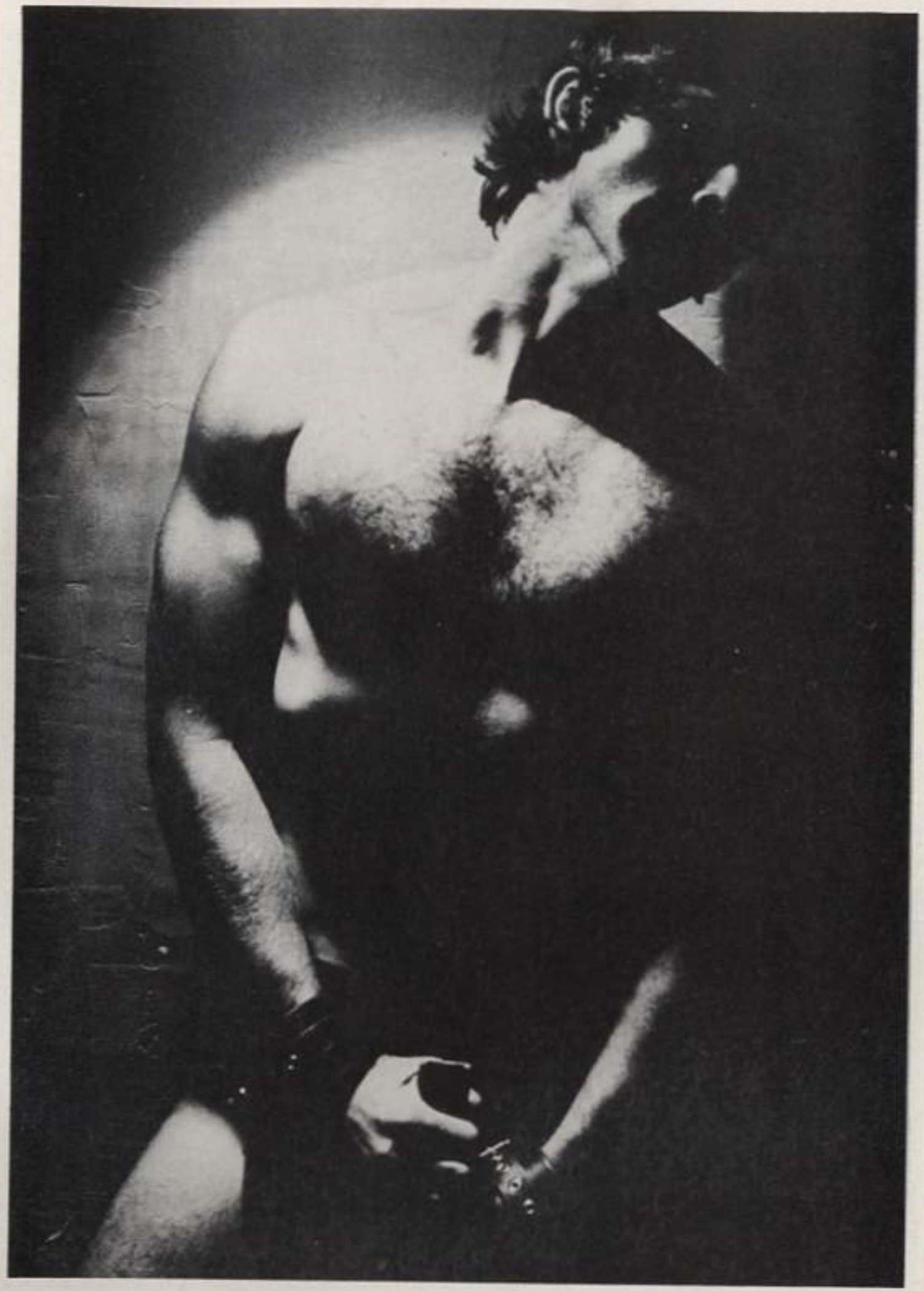
Men and Flowers, 1982

Men and Flowers, 1982

Marja & Glove "Cinderella," 1983

Halston Dress and Leather, 1981

Clown, 1981



Untitled

The handsome Arimondi, whose self-portrait appears on page 51, works primarily in color. In this *Advocate MEN* spread, however, we focus on his black-and-white work. These photographs reveal his genius for uncovering the sensual qualities found only in black-and-white.

Arimondi's play with fantasy includes posing models in costumes of his own design. The clown costume in his self-portrait is the photographer's own creation.

For more information on Victor Arimondi and his work, write him directly at 528 27th St., #2, San Francisco, CA 94131.