EDMUND HOLOVCHIK
Album ZZ—12—4x5s—$2
Catalog ZZ13—15 pages—$1.50

CURRY AND RIGHTMIRE: ALBUM ZN, $2
Catalog ZN13 — 11 pages of wrestling $1. More wrestling photos found in Album ZF, $2. Also catalog ZH13, page 4, 10c, shows some excellent wrestling.

HENRY LENZ (Mr. San Antonio)
Album ZY—12—4x5s—$2
Catalog ZY13—7 pages—70c

LARRY FLYNN
(with U.S. Marines)

BOB DU PRE (handsome U.S. sailor)
SPECIAL COLOR SET made up of all of the attractive athletes shown here (except Rightmire): 6—35mm Kodachrome Color Slides for only $3.

JOHN PAPPAS
from Greece

The 3 men directly above and 9 others all found in ALBUM YA: 12—4x5 dbl-wt. silk photos, $2. Over 40 catalog pages to YA13 illustrating over one thousand five hundred miniature photos, all for $4. Ask for YA-13 index (10c) to see contents of other pages.

**10,000 DIFFERENT PHOTOS NOW AVAILABLE!** 53 different albums like those above at $2 each. Hundreds of 10c illustrated catalog pages from which you can select individual 4x5 photos at 25c each. (Send $30 for 300 catalog pages showing 10,000 miniature studies.) A copy of our latest bulletin listing offerings is included with each order.

KODACHROME COLOR 35mm SETS of 6 slides each, $3. 2 sets, $5. These sets available now: CHAMBERS, GLYNN, COUNTS 1, COUNTS 2, CURRY 1, CURRY 2, DEL MONTEQUE, JENSEN, SCHWARTZ, WINSHIP, MATHEWS, MIXED SET 1, MIXED SET 2, MIXED SET 3. Note: Mixed Set 3 contains all of the athletes pictured above except Rightmire). VIEWER FOR COLOR SLIDES, $1.

PROJECTOR (guaranteed) .....$9.95

COLOR PRINT SETS. 9 different dye-transfer wallet size prints (2½x3½) $4. 1 set available now. Ask for COLOR PRINT SET A.

POSING STRAPS, $1 Each — 15 colors — See ad on page 15.

**7c PLAN** — Send $10 to receive 50 of our latest 4x5 single-weight photos each month for the next 3 months. All models identified and a grading sheet is included so that customers may help formulate future selections on the plan.

## ATHLETIC MODEL GUILD

**Dept. RM**

**1834 WEST ELEVENTH STREET** **LOS ANGELES 6, CALIFORNIA**

# EXCLUSIVE SPARTAN MODELS.....

*(not available from any other studio)*

PETER GORDON
Albums 1, 2, 3 - $2.50 ea.
12 4x5 photos per album.

GORDON & LLOYD
12 4x5 photos $2.50

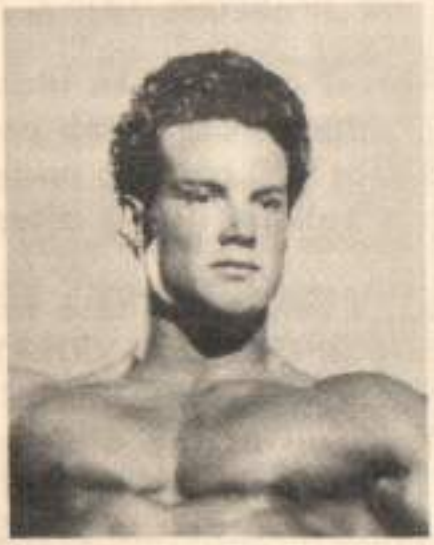
PAUL LLOYD
Albums 2, 3 - $2.50 ea.
12 4x5 photos per album

ALSO Albums of 12 photos each at $2.50 on:

- ALEX ARONIS
- REX RAVELL
- DALE CURRY
- TABBY ANDERSON and others.....

HANK LADD
6 4x5 photos $1.50

ERIC PEDERSON
12 4x5 photos $2.50



STEVE REEVES
12 4x5 photos $2.50

COLLECTORS' ITEMS..

- RUDOLPH VALENTINO
  4 4x5 photos for $1.00
- LEX BARKER (Tarzan)
  4 4x5 photos for $1.00

SPARTAN Dept. C
Box 16905, West Branch
Los Angeles 46, California

(A) ***Catalogue No. 24. Dynamic Action Duals.*** Six handsome athletes in dual poses of tension and relaxation.

(B) ***Catalogue No. 25.*** The incomparable ***Edmund Holovchik*** in classic single poses. ***Wilbur Counts*** and ***Gordon Hanson*** are included.

(C) ***Catalogue No. 23. Our latest scoop! John Weidemann*** -- a rising young movie star! A husky 6' 2" 215 lb. athlete. Winsome blonde ***Ben Montgomery,*** lithe ***John Moore,*** and swarthy ***Joe Ciulla*** are included.

(D) ***Catalogue No. 26. Lewis Williams*** as ***"Brute Force".*** Five muscular negroes in single poses.

These superb photographs are made from the original negatives by projection printing on double-weight matte paper.

| | | |
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| ***Each Catalogue*** | (15–4x5's) | ***$3.00*** |
| Postage is extra | First class 15¢ | Airmail 25¢ |

***New Customer Special.*** One 4 x 5 print of five of our most popular models. $1.00 Airmail 12¢

## SPECIAL OFFER

Each summer we pick 50 outstanding negatives–duals, singles, etc.–for our special offer. These pictures have not been used in any of our catalogues or featurettes. In addition, two full-color 35mm. transparencies, never before released, are added. Only 200 sets will be sold. Series will not be reprinted. Don't be disappointed! Order today. Our usual fine quality double weight prints.

| | | |
|---|---|---|
| ***Special Offer No. 4*** | (50–4x5's) | ***$6.00*** |
| Postage is extra | First class 25¢ | Airmail 50¢ |

**BRUCE OF LOS ANGELES**
**BOX 9305-C Station S**
**Los Angeles 5, California**

# RUSS WARNER PRESENTS

## PRESENTS

## FIVE NEW MODELS

**GROUP B-10** — Featuring Two Young Physical Culturists. Left to right, Bill Parker and Johnny Travis. Both 17 years of age.

**GROUP B-11** — Introduces a New "Warner" Discovery: "Art Powers." Art is 22 years of age, stands 5 ft., 7 inches tall and weighs 160 lbs. Has one of the most outstanding physiques in the country as well as exceptional posing ability.

**GROUP A-25** — Also features a new personality in Jim Conrad. Jim is 25 years of age, 5 ft., 9 inches tall and weighs 170 lbs. His hobbies being, first: Wrestling, sailing and motorcycling.

**GROUP A-26** — Through popular demand we are again featuring Jonney Holden. In this series Jonney is photographed in an outdoor setting along the California coastline.

All Photos are printed from original negative on the finest double weight photographic paper available.

**The Prices:**

Group B-10, 12—4x5 inch Photos.....$2.50

Group B-11, 12—4x5 inch Photos.....$2.50

Group A-25, 12—4x5 inch Photos.....$2.50

Group A-26, 6—4x5 inch Photos.....$1.50

Three sample photos from each of the above four groups, 12 different photos, for the set.....$3.00

8x10 inch Photos, each.....$1.25

Five for.....$5.00

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## WARNER STUDIOS

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Pnyable to: "Warner Studios"

All 4 Sets ordered at one time, special price $7.50

# AL URBAN STUDIOS

**AL URBAN now offers his photographic masterpieces of the MALE figure as an invaluable aid to ART STUDENTS, SCULPTORS, and to all other artists employing the MALE figure in their art work.**

**Catalog No. 9 priced at $1.00 or the complete set of SEVEN catalogs (3 to 9 inclusive) for $6.00 . . . the complete set offer includes FREE one 8x10 Professional Enlargement of one of URBAN'S famous models.**

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## AL URBAN

**DEPT. AU-2**

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**PHONE MUseum 4-0579**

**— World's Outstanding Physique Photographer —**

- "HAVASU CREEK"
- "YOUNG STALLION"
- "KANAKA FISHERMAN"
- "WHITE CAPTIVE"
- "THE CRUSADER"
- "PEARL DIVER"
- "MORPHEUS"
- "NIGHT IN THE DESERT"
- "DASHING"

For many years a renowned painter of the human form, and probably best known for his virile paintings of the male physique, George Quaintance has created a new realm of art in which physical beauty reigns supreme. His subjects become vital, living beings, physically magnificent, vibrant with heroic glamour.

Signed originals, in oil, approximate canvas size 30" x 40", from $50.00 to $1,000.00.

Reproductions of these originals may be had at very nominal cost, in black and white photographs and in true color transparencies!

PHOTO PRINTS, 8x10:
Black and White.....$1.00 Each
Any six for.....$5.00

COLOR SLIDES:
35mm Kodachrome .....$1.00 Each
Any Six for.....$5.00

"Pearl Diver" not included in slides.

"HAVASU CREEK," "YOUNG STALLION," "KANAKA FISHERMAN" and "WHITE CAPTIVE" are reproduced on this page. "DASHING" and "NIGHT IN THE DESERT" are reproduced on our front and back covers.

Order direct from the listed titles, or send 25c for catalog showing miniature prints of all available Quaintance work.

**GEORGE QUAINTANCE**

Box 2331 Terminal Annex, L.A. 54, Cal.

# D'ART

*Presents*

## New Sets of PHOTOGRAPHS of Fine Physiques

**OUTSTANDING MODELS**

Many never before presented to the general public

10 Superb Photos in Each Set

4x 5 Prints .....$ 2.50 per set

8x10 Prints .....$10.00 per set

**FREE INTRODUCTORY OFFER**

A special bonus if order is placed before November 15, 1951:

1—8x10 matte (portrait finish) of any model of your choice FREE with each order.

Send 10c for our latest complete catalog — DA-10

**D'ART**

P. O. Box 391, Beverly Hills, Calif.

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## INTERNATIONAL SUPPLIER OF PHYSIQUE PHOTOGRAPHS

These models have made it possible to offer at this time sets of physique studies so NEW, so DIFFERENT, that I take my hat off in their respect. An inspirational idea captured by the camera at the right time, with the right models, make me extremely proud to announce these revolutionary sets of truly outstanding physique photo offers.

I urge every ARTIST — STUDENT — COLLECTOR — To TAKE ADVANTAGE NOW!

## DI FALCO BROTHERS

DUO-PHOTOGRAPHS of Ronnie and Freddie, our latest discovery, make their debut in a set of photographs that is CHOCK FULL OF IMPACT. Tension, Grace, Proportion, Rhythm, and all the strength that can be captured are in this smash hit set of photographs.

Set of 12—4x5 photos.....$3.00
Catalog of 16 studies — for ordering 8x10 enlargements .....$1.00
Sample 8x10 Salon Photograph.....$1.00

## EVERETT SINDEROFF

Winner of JR. MR. AMERICA, and many other titles.
Stands 5' 10'', weighs 190, Strong, Handsome
A REAL HE-MAN

Set of 12—4x5 Photographs.....$3.00
Catalog of 16 studies — for ordering 8x10 enlargements .....$1.00
Sample 8x10 Salon Photograph.....$1.00

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## BOB DELMONTEQUE

**BY POPULAR DEMAND!**

**CATALOG NUMBER 2.....$1**

Bob Delmonteque announces publication of Catalog Number 2 featuring over 50 beautiful miniature pictures including both indoor and outdoor studies. Large photos may be ordered from each miniature by number.

Catalogue Number 1 also still available for only $1
Send $25 for a special selection of autographed Delmonteque 8x10 favorites, all taken by the famous Detroit photographer, DOUGLAS!
Your order will receive the personal attention of

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**4873 ST. LAWRENCE**
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# KOVERT *of* HOLLYWOOD

## (RICHARD CALDWELL)

Takes pleasure in announcing the release of three new series as illustrated below. The first, Set "X" (MULTIPLE), features several different models including HERBERT HANSEN, shown in the photo. Set "Y" stars the very popular FREDDIE SHIELDS in a dozen solo studies, and "Z" features twelve solo poses of the very popular TOM MATTHEWS. Every subscriber will want to add these three outstanding sets to his files.

Set "X" (MULTIPLE)

"Y" FREDDIE SHIELDS

"Z" TOM MATTHEWS

We still have stocks of the previous twenty-three releases. Sets A, B, C, F, J, M, Q, S, and W (like "X") are of the multiple nature, some featuring as many as fifteen different models ("Q"), fourteen models in "M", etc. Sets remaining star one model only in a dozen solo studies; "D" DAVID DE BORGES, "E" ANDREW KOZAK, "G" EUGENE MEYER, "I" BUCK LEWIS, "K" JACK CONANT, "L" DALE CURRY, "N" JOHN WINSHIP, "O" LEONARD CHAMBERS, "P" DON SILVIS, "R" PAT PARIS, "T" LARRY CARR, "U" TABBY ANDERSON, "V" WALLY SCHILLCUTT. Set "H" is our all doubles effort, featuring DON SILVIS and ANDREW MARKE in a full dozen dual studies.

Our NEW 8x10 selector sheets are available on all twenty-six of our releases (A through Z). These replace the former 4x5 selector sets, and each shows a full dozen studies.

These NEW selector sheets are $3^{00}$ each or any four for $11^{00}$. With each order we enclose our latest descriptive literature, and substantial credit memo.

Please address all inquiries and make all remittances payable to KOVERT OF HOLLYWOOD, and use the address below ONLY in all correspondence. No post cards please, NO ORDERS SHIPPED OUTSIDE U. S. A.

## KOVERT OF HOLLYWOOD

Post Office Box 1833, Wilshire-La Brea Station, Los Angeles 36, California.

# Posing Straps

Made of a high quality acetate Jersey, these straps retain their elasticity even after repeated washings. Designed by photographers, they are particularly adaptable to the requirements of physique photography, and follow the natural lines of the body. Any photofinishing store will process shots taken in straps such as these. If you work in color, select several to add beauty to your slides.

In addition to their photographic use, many customers report using them for backyard sunbathing and for exercising.

**BELOW: STRAPS WITH BACKS.....Price $3.00**
Ideal to use in outdoor photography where ordinary posing straps might be too skimpy. Back cloth is easily adjustable and can be pulled out of sight (as shown in right hand figure below) so as not to break body lines in side shots.

**ORDER ALL STRAPS FROM:**

## ATHLETIC MODEL GUILD

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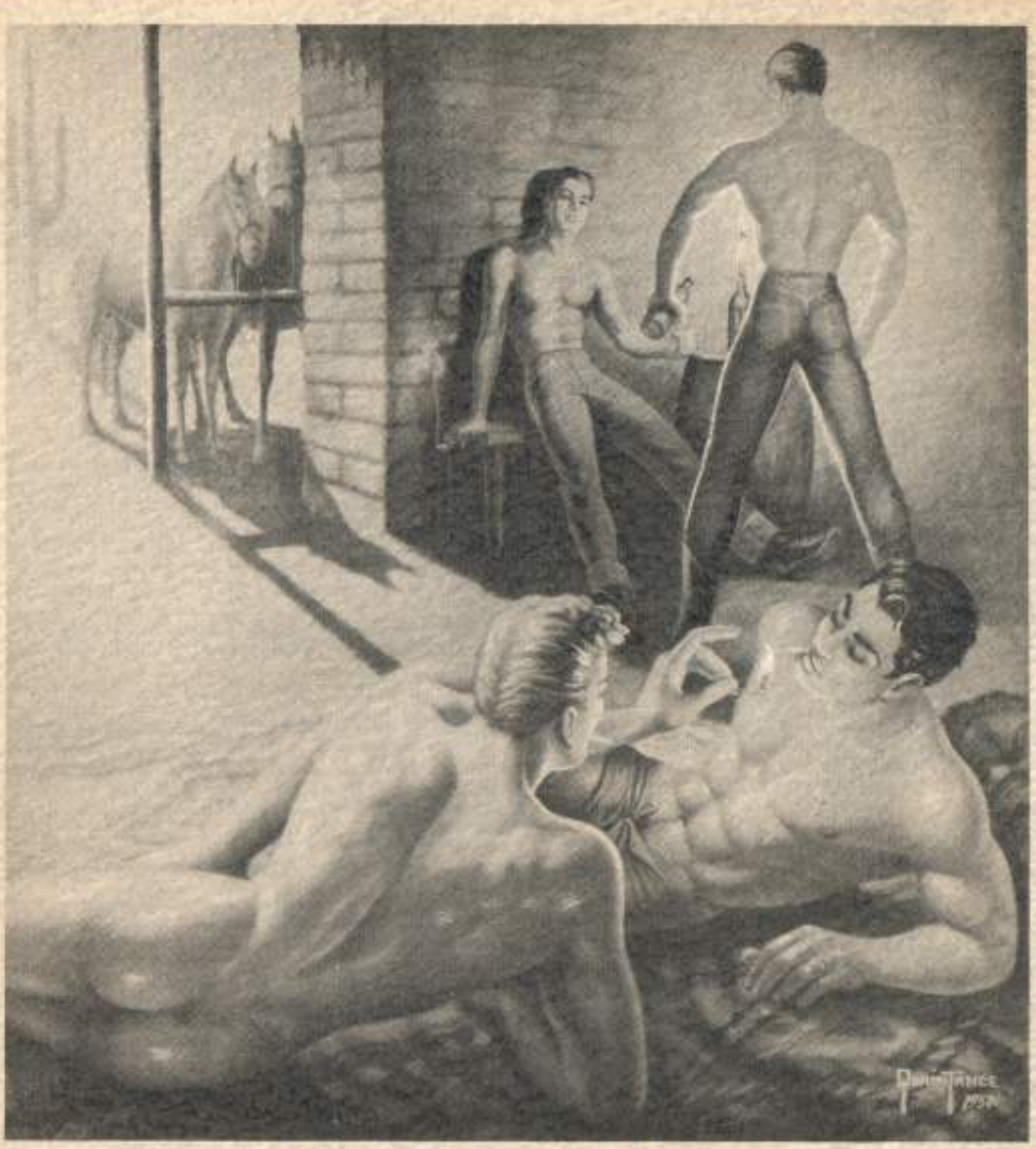
**1834 WEST ELEVENTH STREET**
**LOS ANGELES 6, CALIF.**

**PRICE: $1 EACH**

**15 PHOTOGENIC COLORS**

- White
- Black
- Rose
- Yellow
- Chartreuse
- Turquoise
- Lavender
- Pink
- Light Blue
- Skipper Blue
- Royal Purple
- Sea-Foam Green
- Kelley Green
- Beige (Flesh)

**SPECIAL DELUXE TARZAN STRAP**
**with Leopard Design for only $2**



**"NIGHT IN THE DESERT"**
**One of the collection of paintings by George Quaintance**

In addition to the front and back covers, we are indebted to Mr. Quaintance for many of the ad layouts in this booklet. Physique Pictorial will continue to present on its covers outstanding physique paintings of the world's greatest artists.